



Allied Membership Application

Membership Contact Data

Company Name: _____
 Contact Name/Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____ Web site _____

Billing Contact Data (If Different From Above)

Billing Contact Name/Title: _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____ Web site _____

Allied Members

Service or Supply Provider or Wholesale Bakery

Gold Circle - \$750

Corporate - \$500

Periodically, RBA may make Members' mailing addresses available to outside sources for the purpose of marketing and solicitation. Please check the box to the left if you do not want your address made available for these purposes.

Company Type:

<input type="checkbox"/> Baking Ingredient Distributor	<input type="checkbox"/> Finished Product/Frozen Dough Manufacturer	<input type="checkbox"/> Wholesale Bakery Manufacturer
<input type="checkbox"/> Broker	<input type="checkbox"/> Ingredient Manufacturer	<input type="checkbox"/> Wholesale Grocer
<input type="checkbox"/> Consultant	<input type="checkbox"/> Service Vendor	<input type="checkbox"/> Other (Please Specify) _____
<input type="checkbox"/> Distributor Manufacturer	<input type="checkbox"/> Wholesale Bakery Only	
<input type="checkbox"/> Equipment Manufacturer		

Payment Information

Check Payment Method:

Check (payable to RBA) Visa MasterCard American Express **Total Due:** _____

Credit Card Number _____ Expiration Date _____

Cardholder Name _____

Signature _____

Mail or Fax (if not sending a check) this form to:

Payment Processing Center • PO Box 18009 • Ashburn, VA 20146 • **FAX:** 703-610-9005 • **ATTN:** Membership



Allied Membership

Become an Allied Member today and reach your target audience: the nation's retail bakeries. Retail bakeries look to you, their business partners, to help control costs and improve operations. Joining RBA not only helps you connect with potential customers, it also shows your support for the industry. Allied Membership is open to companies offering supplies, products or services to retail bakeries, as well as bakeries solely operating as wholesale.

GOLD

Your Cost **\$750**

Estimated Value **\$1,375**

- All Corporate Level Benefits, **PLUS**
- Free Ad in One Issue of Vendor Coupon Book; Extra 5% Off Others
- Rotating Button Ad on RBA Web site with Link to Your Site
- Extra 10% Discount on All RBA Print and Online Ad Rates
- Special Listing in "Gold Circle Member Spotlight" on RBA Web site and in RBA Insight, RBA's Official Publication
- Access to Gold Circle VIP Lounge at RBA Events
- Priority Booth Selection for All RBA Professional Education Series Events

CORPORATE

Your Cost **\$250**

Estimated Value **\$750**

- Subscription to RBA's Official Publication
- Free Vendor Resource Listing on RBA Web Site with Link
- 10% Discount on Ad Rates for RBA Vendor Coupon Book
- 15% Discount on RBA Print and Online Ad Rates
- Access to Members-Only Sections of Web site (i.e., Baker-2-Baker egroup, Resource Library)
- Membership Certificate
- Affinity Programs
- DHL Discount Shipping*
- Dell Computer Discount*
- APPI Energy Program*
- Vehicle & Property Insurance Discounts*

The Retail Bakers of America has been pursuing its passion for baking since 1918. The organization, a nonprofit trade association of more than 1,200 retail bakeries, allied suppliers and other industry members, is dedicated 100 percent to the success of the retail baking industry. RBA works as the member bakers' business partner and resource provider, reducing members' costs, improving profits and enhancing the prestige of all retail bakeries, while serving as the nation's premier source of industry information.

Membership is open to any establishment selling baked goods at wholesale or retail, companies and individuals supplying goods and resources to these businesses, and schools and students specializing in the craft of baking. RBA is the only national nonprofit trade association offering leading-edge industry leadership and baking business resources for independent retail bakeries.

RBA offers knowledge and resources to enhance business operations through learning opportunities, shared best practices, networking and industry communication. RBA works to establish retail bakeries as THE desired destination for consumer purchases of all retail baked goods.

**Join RBA today to begin taking advantage of all it has to offer.
A Membership Application can be found on the reverse side of this information sheet.**